

Emmanuel Albo

✉ ealbo83@gmail.com 📞 +19545995075 in LinkedIn @ Online Portfolio

Current role	Photo and video content specialist at Spring Footwear, Corp.
Experience	Retail, Fashion, B2C, B2B, Design, Web Design, Entertainment, Marketing, Advertising
Technologies	Adobe Creative Suite, Photoshop, Lightroom, Illustrator, Figma, Canva, JIRA, Google AdWords, Facebook Ads, Excel

I want to work for a company that...

Has great values, respects their clients and their employees. I like working somewhere where i can admire and follow their leader's work ethics.

Work experience

Photo and video content specialist, Spring Footwear, Corp. 🏢

Nov 2021 – Present (1y 2m)

Footwear manufacturer
Retail · Fashion · B2C

Adobe Creative Suite

- Successfully managed catalog, ecommerce and creative photography, model photoshoots, video and content creation, and art direction, while juggling multiple projects.
- Trained team members on various platforms and project tools.
- Demonstrated creativity and an ability to work on and manage a broad array of projects, and meet deadlines and goals.

Art Director, The Mighty Chihuahua 🏢

Aug 2016 – Jun 2022 (5y 10m)

Footwear company selling wholesale and B2C
Retail · Fashion · B2B

Adobe Creative Suite Photoshop Lightroom

- Launched comprehensive marketing and advertising programs to support entrepreneurs and small businesses.
- Delivered branding, graphic design, photography, web development, and social media services.
- Provided strategic marketing and consulting services.

E-Commerce photographer, Outstanding eyewear 🏢

Feb 2021 – Nov 2021 (9m)

Eyewear reseller
Design · Web Design

Adobe Creative Suite Photoshop Illustrator Figma Canva

- In charge of catalog and ecommerce photography, newsletter design, creative photography, and social media management.
- Created project plans for revitalizing the social media channels enabling the company to track the program effectiveness.

Marketing Graphic Designer, Axeso5 | Latin Interactive Network

Dec 2012 – Aug 2016 (3y 8m)

Videogame developing studio
Entertainment · Web Design

Photoshop

- Led marketing department in creating and implementing successful online strategy.
- Designed web graphics, video and print materials for marketing campaigns.
- Developed and executed new project from planning and production to successful publication and approval from management.

Photography, Freelance

Apr 2010 – Aug 2016 (6y 4m)

Marketing Designer, Vostu

Sep 2011 – Feb 2012 (5m)

Online games developing studio
Entertainment

Adobe Creative Suite

Photoshop

JIRA

Google AdWords

Facebook Ads

- Designed and implemented creative solutions to address marketing needs in Latin America.
- Developed an action plan to effectively implement marketing initiatives.
- Created visuals to support marketing campaigns and help increase brand awareness.

Graphic Web Designer, AdVerit SRL

Mar 2011 – Sep 2011 (6m)

Digital advertising agency
Marketing · Advertising

Photoshop

Excel

JIRA

Google AdWords

- Developed creative web design solutions for clients, including website layouts and digital ads
- Managed ad traffic for clients across multiple advertising platforms, liaising with clients directly

Mobile graphics Designer lead, Gameloft

Jun 2008 – Mar 2011 (2y 9m)

game developing studio
Entertainment

Adobe Creative Suite

Photoshop

- Led a design team of six junior designers for the WAP team, meeting internal customer needs with consistently on-time deliverables.
- Developed mobile widgets with UI/UX practices to enhance user experience.

Education

Nueva Escuela de Arte y Diseño

Mar 2002 – Oct 2006 (4y 7m)

Undergraduate (2.8) Art

Snippets

Youtube Channel @ www.youtube.com

Personal project. As a hobby i started posting videos on youtube. Which helped me with my video editing and post production skills

More about me

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Interests

Art, movies, photography, music, entertainment, video games, puzzles, music, amusement parks.

Languages spoken

Spanish